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# **ABOUT US**

is more than a coffee company; is a journey through the picturesque coffee-growing region of San Ramón, Costa Rica. Founded in 2004 by a group of passionate coffee enthusiasts, our mission is simple but profound: to bring exceptional coffee directly to the world, without going through the middleman.



# Inception,

# mission and vision

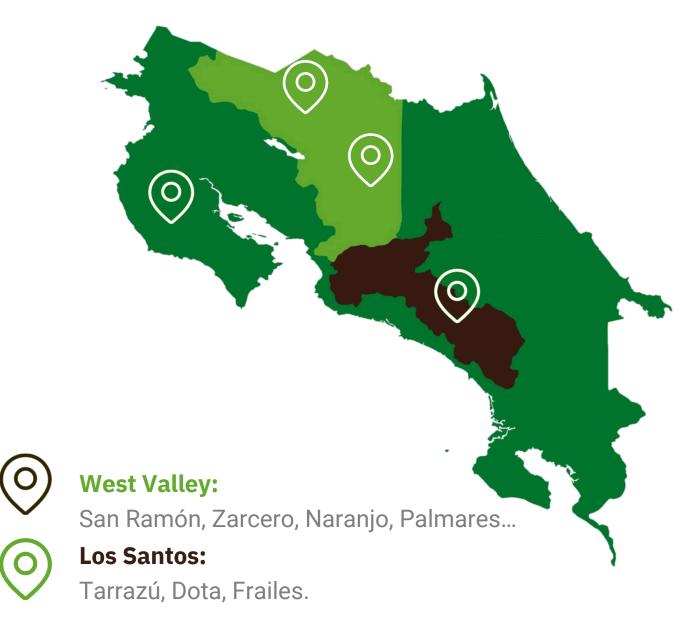
Our Company stands as a testament to the vision and unity of 570 coffee farmers from San Ramón. Additionally, it carries the legacy of a previous cooperative figure established in 1968.

As a private enterprise, our core mission is twofold: to artfully process and present our exclusive coffees to the world, while nurturing prosperity for both our dedicated farmers and the cherished community we call home.

# Origins in Costa Rica:

Coffee sourcing from main

production areas:





#### **Central Valley:**

Poás, Carrizal, Alajuela.

#### **Miramar:**



Corazón de Jesús, Bajo Caliente, Arancibia, Cedral.



## **BEYOND THE MACROLOTS**

Social Responsability Program

# **Beyond the**

Macrolots...



"Discover our extraordinary women-led macrolot, a testament to their dedication and expertise. This unique coffee offers a rich and empowering taste experience, reflecting the remarkable qualities of its female producers. Embrace the essence of excellence with each sip."

# Café Jóvenes (New Generation)

"Experience a coffee that's a symbol of generational change, nurtured by the energy and innovation of young producers.

This macrolotembodies the future of coffee, delivering a dynamic and vibrant flavor profile.

Savor the taste of progress in every cup."

## **OUR MISSION**



#### Points of sale

Café de Altura maintains its growth, expanding throughout the national territory, every day there are more establishments that sell our coffee.



#### **Essential Costa Rica**

We have been evaluated and we comply with the five values of the Country Brand: excellence, sustainability, social progress, innovation and Costa Rican connection.



#### Social responsability

A commitment to society for the benefit of sustainable development, the balance between economic growth and social well-being.



#### **Rainforest Certification**

It certifies that our coffee is grown by producers who work together to create a world where people and nature thrive in harmony.



#### **COFFEE Practices**

The cornerstone of Starbucks'
ethical sourcing approach to
purchasing coffee is the Coffee and
Farmers' Equity program.



#### **Blue flag**

To minimize the risk caused by the effects of climate change through comprehensive environmental management that generates a multiplier effect for the country.

# Certifications









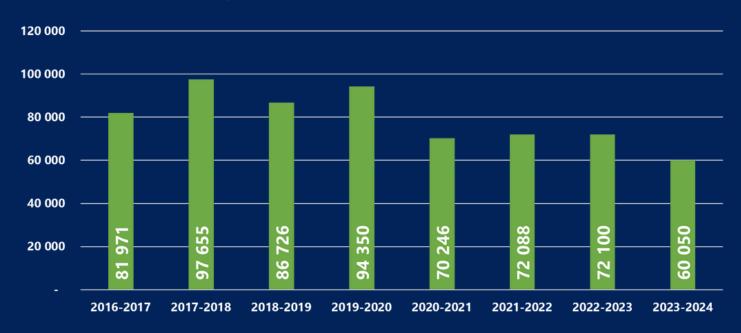






# Coffee processed per year In quintals (46kg)

Coffee processed per year In quintals (46kg)





# Distribution and Sales Channels:

 We export to Any Country, based on FOB prices with a solid logistic operation.

- We ship both by sea or by air.
- Packing options can be arranged as costumer preferences.



# Main Allies







































# **GREEN COFFEE**

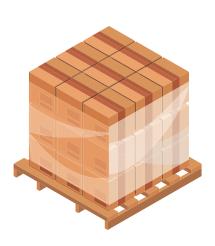
**BAG** 28'x41.5

**BOX** 

**PALLET** 







**UNIT** 

**DIMENSIONS.**: WEIGHT

1 bag 46kg.

90cm x 70cm

46.74 KG+ tarima.

BOX 42 pack

23cm x 54cm x 65cm

500g each

**PALLET** 

L100 x W120 x h135

486 Kg

Washed high commercial: \$470-480 /46 kg Washed Specialty Macrolots: \$600-650 /46 kg

# **ROAST COFFEE**

**BAG** 28'x41.5

**BOX** 

**PALLET** 







**UNIT** 

**DIMENSIONS.**: WEIGHT

1 bag 46kg.

90cm x 70cm

46.74 KG+ tarima.

BOX 42 pack

23cm x 54cm x 65cm

500g each

**PALLET** 

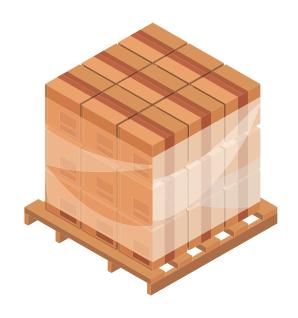
L100 x W120 x h135

486 Kg

Specialty Natural and honey process: \$800-1000 /46kg Specialty Anaerobic process: \$800-2500 /46 kg

# **MAKE YOUR COFFEE**





## UNIT

## **DIMENSIONS.** : WEIGHT

BOX 42 pack

23cm x 54cm x 65cm

340 g each

**PALLET** 

L100 x W120 x h135

486 Kg

Unit 7 \$ USD Minimum of 1000 units







